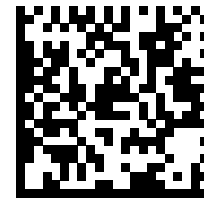# THE FEATURES & BENEFITS OF METALPHOTO® BARCODES

A key advantage of Metalphoto is the ability to print durable, unique barcodes used for tracking assets and inventory or linking critical information to your products. Barcoding is uniquely beneficial to each customer, with the function assigned by you, for your distinctive purposes. It's Metalphoto of Cincinnati's ability to combine the functionality of barcoding with the durability of Metalphoto that provides value to our customers.
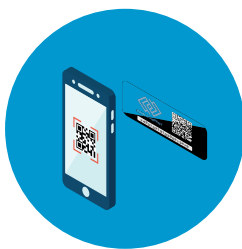

MPOFCINCI

LINEAR BARCODE

- Used to link to a database
- Store text-based information
- Use for inventory management, equipment maintenance, and asset tracking
- Machine readable (barcode scanner)
- Can be readable by smartphone

2D BARCODES: QR CODE / DATA MATRIX

- Used to link to a website
- Grants access to product documents, manuals, videos, and more
- Can hold larger amounts of data in a small space
- Use with any smartphone
- Scannable in any direction

SCAN BARCODE

LINK TO CONTENT

ACCESS INFORMATION

Gain Access To:
- **Documents**
- **Manuals**
- **Videos**
- **Photos**
- **Instructions**

COMMON APPLICATIONS

- View Service Manuals & Operational Instructions
- Facilities Management
- Track Maintenance and Repair History

- Transfer Item Location or Ownership
- Access Aftermarket Part Stores
- Inventory Management and Asset Tracking

TRY MPC'S BARCODE LABELS FOR FREE AND TEST THEM IN YOUR FACILITY TODAY

Scan the QR code or visit: **www.mpofcinci.com/samples**

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